



ARTICULATION AGREEMENT PROGRAM GUIDE

Exhibit A

Associate in Applied Science Graphic Design Oakland Community College (OCC)		Bachelor of Fine Arts Graphic Design Lawrence Technological University (LTU)
Major Requirements:	Credit Hours	Equivalent Course:
GRD 1100 Graphic Design	3	DES 1213 Design Principles
GRD 1120 Typography in Design	3	GRA/ART 2413 Typography 1
GRD 1160 Advertising Design	3	CoAD 1000 Elective Credit
GRD 1210 Rendering Techniques	3	CoAD 1000 Elective Credit
GRD 1310 Graphic Design User Interface	3	IDD 3823 UX/UI Design
GRD 1320 Digital Typography	3	GRA/ART 3413 Typography 2
¹ GRD 1450 Brand Identity Design	3	¹ GRA/ART 2523 Foundations of Graphic Design
GRD 1750 Computer Design	3	CoAD 1000 Elective Credit
GRD 1850 Digital Illustration	3	GRA/ART 2813 Digital Foundations
¹ GRD 2100 Graphic Systems Design	3	¹ GRA/ART 2523 Foundations of Graphic Design
GRD 2350 Graphic Design Strategies	3	CoAD 1000 Elective Credit
GRD 2450 Portfolio Preparation	3	DES 2020 Sophomore Portfolio Review
Select one of the following Internship courses:		
² GRD 1401 Graphic Design Internship	1	² DES 4530 Internship (must be 150 hours)
<u>or</u>		<u>or</u>
² GRD 1402 Graphic Design Internship	2	² DES 4530 Internship (must be 150 hours)
<u>or</u>		<u>or</u>
² GRD 1403 Graphic Design Internship	3	² DES 4530 Internship (must be 150 hours)
<u>or</u>		<u>or</u>
² GRD 1404 Graphic Design Internship	4	² DES 4530 Internship (must be 150 hours)
Required Supportive Courses:		
ART 1510 Basic Drawing	3	GRA/ART 2113 Thinking by Drawing
PHO 1700 Beginning Digital Photography	4	ART 3023 Photo: Darkroom to Digital
³ COM1290 Fundamentals of Communication	3	³ COM 2113 Speech
<u>or</u>		<u>or</u>
³ COM1600 Fundamentals of Speech	3	³ COM 2113 Speech
ENG 1350 Business Communications	3	COM 2103 Tech. & Professional Comm.
<u>or</u>		<u>or</u>
⁴ ENG 1510 Composition I	3	⁴ COM 0094 Basic Composition
⁵ MTA Social Science	3-4	⁵ SSC 2413 Found. of the American Exp.
⁵ MTA Natural Science	3-4	⁵ NSC XXX3 Natural Science Requirement
		<u>or</u>
Electives as needed to satisfy degree requirements. (Select from additional courses below.)	1-6	NSC XXX4 Natural Science w/lab Req.
Total Credit Hours Required for Associate Degree:	62	



Additional courses that may be taken at OCC and required for the LTU, GD Program:

(Deviation will result in additional LTU coursework upon transfer.)

CIS 1400	Web Design I	4
<u>or</u>		3
CIS 1721	Web Design II	3
ENG 1350	Business Communications	3
<u>or</u>		
⁴ ENG 1510	Composition I	3
⁵ MTA	Fine Arts/Humanities	6-8
APM 8310	Mathematics	4
⁵ MTA	Natural Science	3-4
⁵ MTA	Social Science	3-4
PHO 2800	Advanced Digital Video	4
<u>or</u>		
PHO 2803	Special Projects in Digital Video	3
⁶ PSY 2510	Introduction to Psychology	3
May choose one of the following:		
ACC 1810, 1820, BUS 1310, 2030, 2040, 2530	<u>or</u> 2640	3

Total additional credit hours that may be taken at OCC: **32-42**

Total Credit Hours Taken at OCC: **94-104**

GRA 3383	Web Design
<u>or</u>	
GRA 3383	Web Design
COM 2103	Tech & Professional Comm.
<u>or</u>	
⁴ COM 1103	College Composition
⁵ LTT 1213	World Masterpieces 1
⁵ LTT 1223	World Masterpieces 2
MCS 1254	Geometry in Art
⁵ NSC XXX3	Natural Science Requirement
⁵ SSC 2423	Development of American Exp.
GRA/ART 3043	Video Design
<u>or</u>	
GRA/ART 3043	Video Design
⁶ PSY 1213	Introductory Psychology
Various	ACC/HRM/MGT/MKT

Total Credit Hours Applicable to LTU: **80-95**

**Bachelor of Fine Arts
Graphic Design
Lawrence Technological University (LTU)**

Required Courses

DES 1022	Introduction to Design	2
DES 1223	Design Methodologies	3
DES 3623	Multidisciplinary Design	3
DES 4112	Design Leadership	2
GRA 3563	History of Graphic Design	3
GRA 2223	Visual Culture	3
GRA 2623	Motion Graphics	3
GRA 3323	Professional Practice	3
GRA 3343	Digital Product Design	3
GRA 3513	Investigative Graphic Design	3
GRA 3523	Graphic Design for Social Innovation	3
GRA 3533	Graphic Design for the Field	3
GRA 4513	Graphic Design Thesis	3
LLT/SSC/PSY 3000/4000		3

Total Credit Hours Taken at LTU: 40

Minimum Credit Hours Required for the BFA in Graphic Design: 120

Notes:

- ¹GRD 1450 Brand Identity Design and GRD 2100 Graphic System Design = GRA 2530 Foundations of Graphic Design
- ²The internship must consist of 150 hours in order to satisfy DES 4530 Internship. Please note that only the requirement and not the OCC credit hours.
- ³This course will be applied to the General Electives requirement.
- ⁴If a student completed ENG 1510 using the MTA then COM 1103 College Composition will be satisfied. If the student does not complete the MTA then ENG 1520 must be completed for transfer credits of COM 1103.
- ⁵Arts/Humanities, Natural Science, Social Science must be from two different disciplines, one of the Natural Science courses must include a lab. Students who complete MTA may choose from applicable courses listed in the OCC Catalog. Students who do not complete MTA can choose courses from the following:
 - Social Science: ANT 1540, 2510, 2750, GEO 2510, GLS 2510, 2520, 2904, HIS 1510, 1520, 1550, 1651, 1660, 1661, 1662, 1663, 1700, 2510, 2520, 2610, HUM 1710, PHI 1520, 1610, 1710, 2710, POL 1510, 1990, 1991, 1992, 1993, 2520, 2530, 2610, 2990, 2991, 2992, PSY 2510, 2710, 2730, 2810, SOC 2510, 2520, 2530, 2550, 2560, 2570, 2610, 2620
 - Natural Science: **BIO** 1500, 1511, 1512, 1530, 1600, 1650, 2540, 2630 **CHE** 1000, 1320, 1510 **FSN** 1500 **GSC** 1530, 1580, 1620 **PHY** 1031, 1610, 2400 **PSC** 1560
 - Fine Arts/Humanities: **ART** 2560, 2600, 2620, **ENG** 1610, 1710, 1720, 2300, 2510, 2520, 2530, 2540, 2550, 2560, 2750, 2760, 2770, 2780, 2800, **FSH** 1500, **HUM** 1510, 1520, 2720, 2900

- ⁶Although PSY 2510 Introduction to Psychology is applicable to both the General Education Distribution List and the MTA the course is a specific course requirement for the LTU Graphic Design program in addition to the Social Science requirements as listed.
- OCC courses receiving CoAD 1000 Elective Credit (GRD 1160, 1210, 1750 and 2350) are applicable to the 12 credit hours of CoAD required program electives.
- Please note that although a maximum of 77 OCC credit hours are applicable to the LTU program that all the LTU requirements as indicated will be satisfied by OCC coursework.
- The remaining degree requirements noted assume students have completed the articulation agreement as outlined- including successful completion of the specific recommended OCC electives.
- Deviation from this guide may result in none transferable and/or applicable OCC coursework, resulting in additional requirements.
- Completion of this Transfer Credit Agreement Program Guide does not guarantee admission to the Graphic Design program at the LTU. Students are encouraged to meet with an OCC Counselor prior to following this Transfer Credit Agreement Program Guide and with an LTU representative before enrolling in their final year at OCC to maximize admissions, scholarship, and transfer eligibility.
- This guide does not include any remedial courses that may be required at OCC and may not include prerequisite requirements.
- Lawrence Technical University requires that a minimum of a “C” (2.0) be earned in each course in order to be considered for transfer credit, non-germane and remedial courses may not qualify for transfer credit.
- For the full LTU Transfer Credit Policy, go to <https://www.ltu.edu/futurestudents/transfer/>.

For questions regarding the transferability of coursework not reflected on the guide, please contact Emily Phelan at Lawrence Technological University, 248-204-3169 or ephelan@edu. For questions regarding the Graphic Design program please contact Graphic Design Director, Lilian Crum, at lcrum@ltu.edu.

This Transfer Credit Agreement Program Guide is valid from February 1st, 2022 – January 31st, 2027.